

# Announcing the “Bring Your Own Colleague” (BYOC) challenge!

## ***What’s the prize?***

You and your guests can win FREE GEMS membership!

## ***How?***

It’s easy:

- 1) Invite your friends and colleagues to the upcoming November 9 GEMS meeting.
- 2) Go to [www.gem-nc.org](http://www.gem-nc.org) and register yourself.
- 3) While registering, list the colleagues you have invited in the ‘Additional Comments’ box.
- 4) Encourage your invited colleague to also register.

## ***Is a GEMS membership really a ‘prize’?***

Absolutely! With membership you receive:

- A member profile on our updated website and access to ‘members only’ content
- Reduced registration costs at future GEMS meetings
- A supportive and local network of scientists within your field
- Voting privileges and a chance to shape our Society’s future

## ***Sounds good, but what’s the catch?***

OK, there is always a catch. Here are the rules:

- The Fall Meeting must be the first one that your invited guest (or guests) has attended in the past 5 years. Yes, we will check.
- You and your invited guests must register on the website before the registration deadline on November 1 to receive free memberships.
- If a guest is invited by multiple registrants, the first to register will receive the free membership. So invite many guests and register early!

## ***I’m in! Anything else I should know?***

Here are the details:

- If you and your invited guests register by November 1, both you and your guests will get one year FREE membership to GEMS!
- If you are already a paid member, you will get a free one year extension to your membership.
- As a bonus, if you invite 5 or more colleagues who register, you get a free LIFETIME membership to GEMS (worth \$150)!